

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT: Kenneth R. Stuart  
SERIAL NUMBER: 10/032,795 EXAMINER: Prabodh M. Dharia  
FILING DATE: December 26, 2001 ART UNIT: 2629  
CONF. NO: 7210  
FOR: NARROWCAST MEDICA CONTENT DISTRIBUTION AND DISPLAY SYSTEM WITH  
CONTENT BIASING ENGINE

**Mail Stop Issue Fee**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE**

In response to the Notice of Allowance and Fee(s) Due, mailed April 25, 2011, the following is submitted herewith for filing in the above-referenced application: Part B of Form PTOL-85 Fee(s) Transmittal. The following fee is authorized for credit card payment: \$755.00 for the issue fee.

**CERTIFICATE OF ELECTRONIC TRANSMISSION**

I hereby certify that this correspondence is being electronically transmitted to the Patent and Trademark Office on the date indicated below in accordance with 37 CFR 1.8(a)(1)(i)(C).

July 22, 2011  
Date of Transmission

  
Signature

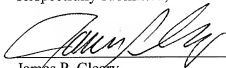
Kethya Teuk  
Typed or Printed Name of Person Signing Certificate

### CONCLUSION

The applicant recognizes that in accordance with M.P.E.P. § 1302.14, the examiner's reasons for allowance need not set forth all of the details as to why the claims are allowed. In the above-referenced application, the applicant does not concede that the examiner's stated reasons for allowance are the only reasons for which the claims are allowable. In particular, the applicant does not concede that all of the recited limitations are necessary to distinguish the prior art of record or to satisfy the requirements of 35 U.S.C. § 112. In addition, the dependent claims are allowable on their own merits, and are allowable on the basis of a sub-combination of the recited features of the dependent claims and their respective base claims.

If there are any questions regarding this submission, the Examiner is encouraged to contact the undersigned at the telephone number provided below. No additional fees are believed to be due, however, the Commissioner is hereby authorized to charge any additional fees that may be due, or credit any overpayment of same, to Deposit Account No. 50-0311, Reference No. 41865-501001US.

Respectfully submitted,



James P. Cleary  
Reg. No. 45,843

Date: July 22, 2011

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